



2010 Thought Leaders Series

Date

Tuesday 6 July
Tuesday 3 August
Tuesday 7 September
Tuesday 5 October
Wednesday 3 November*
(Note: Due to Melbourne cup this is a Wednesday event)
Tuesday 7 December

What is a Thought Leaders Open Mentoring Session?

A Thought Leaders Open Mentoring session provides interested individuals with the opportunity to meet and develop their business and personal skills. Participants enjoy a morning presentation from a business expert followed by a highly structured roundtable discussion. The forum is moderated by a qualified chairperson with recognised business expertise.

The concept of thought leadership was attributed in 1994 to Joel Kurtzman, editor in chief of Strategy and Business Magazine.

Time
7.00am - 9.00am

Venue
AIM Management House
Cnr Boundary & Rosa Sts
Spring Hill Qld

Cost
AIM Members
\$44.00
Non-members
\$55.00

RSVP
Two days prior to event

AIM Member
Personal
Corporate
Non Member



He used the term to describe leaders who had contributed new thoughts to business.

Among the early thought leaders were Charles Handy who advanced the idea of the 'portfolio worker', Mitsubishi president Minoru Makihara and Gary Hamel, a professor at London Business School who along with C.K. Prahalad showed thought leadership in corporate strategy through their use of the term 'core competence'.

This breakfast series explores aspects of the 9 Competencies of Thought Leadership and challenges participants to articulate their own unique field of thought leadership.

9 Competencies of Thought Leadership:

1. Uniqueness
2. Expertise
3. Foresight
4. Positioning
5. Perspective
6. Communication
7. Pitching
8. Execution
9. Enrolment

Name _____
Organisation _____
Address _____
Phone _____ Fax _____
Email _____
Guests _____ (please list overleaf)
Cardholder's Name _____
Card Number _____
Expiry Date _____ Total \$ _____
Signature _____
Card Type Visa MasterCard Diners Amex ID No: _____
 My cheque is enclosed

Fax (07) 3832 2497, phone 1300 882 895 or book online at www.aimevents.com.au

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Guest 1

Name _____
Organisation _____
Address _____
Phone _____ Fax _____
Email _____

Guest 2

Name _____
Organisation _____
Address _____
Phone _____ Fax _____
Email _____

Guest 3

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Guest 8

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Organisation _____
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Guest 9

Name _____
Organisation _____
Address _____
Phone _____ Fax _____
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Guest 10

Name _____
Organisation _____
Address _____
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